

NEWS BROADCAST RUBRIC

Names of Group Members:

	Points Possible	Points Earned
Content Quality of Research Accuracy of Facts Focus: content-rich but brief Written in student's words	20	
Communication Quality of reporting Public speaking skills Effective visual aids Maintains high level of interest	20	
Production Creativity in set design and filming Effective preparation through pre-production Quality of editing and transitions Balance of studio/on-location	20	
Following Directions All required story formats included Required number of segments included Within required time limits All three deadlines met	20	
Overall Product Wow factor: impressive overall Looks like a real news broadcast Balance of creativity/realism Balanced effort from all members of group	20	
TOTAL GRADE	100	

COMMENTS: